MANIPAL INSTITUTE of COMMERCE
FINANCE & ECONOMICS
BENGALURU
(A constituent unit of MAHE, Manipal)

THE MARGIN.



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Director's Note

It is a matter of great pleasure to introduce The Margin, the official newsletter of the Manipal Institute of Commerce, Finance and Economics (MICFE), Manipal Academy of Higher Education, Bengaluru.

An institution grows through the collective efforts of its people, and its journey is best understood through the experiences, accomplishments and aspirations of its academic community. The Margin provides an avenue to document and celebrate this journey, bringing together the many facets of life at MICFE. From academic initiatives and student accomplishments to curricular innovations, competitions, industry engagements, cultural activities, faculty contributions and institutional events, the newsletter offers a glimpse into the breadth and dynamism of our community. It is also an opportunity to recognise the enthusiasm and initiative demonstrated by our students as they learn, participate, collaborate and create.

At MICFE, we believe that education extends beyond the boundaries of the classroom. Knowledge becomes meaningful when it is accompanied by curiosity, creativity, collaboration and the confidence to engage with the world around us. Our academic and co-curricular initiatives are therefore designed to provide students with opportunities to explore ideas, develop competencies and discover their potential.

The name The Margin carries a meaningful symbolism. The margin represents the space where observations are made, questions arise and new ideas take shape. It reminds us that learning does not always occur within prescribed boundaries; sometimes, the most meaningful insights emerge when we look beyond them. May each edition inspire our community to participate more actively, think more creatively and contribute more meaningfully to the institution.

I congratulate the editorial and coordinating team on this initiative and extend my best wishes for the success of The Margin. I look forward to seeing it evolve into a valued record of the academic and institutional journey of MICFE.

Warm Regards,



DR B.R SANTOSH
DIRECTOR (I/C) , MICFE

From The Faculty Mentor's Desk

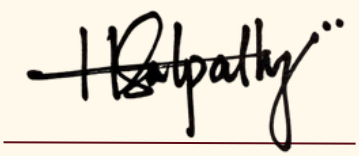
It gives me immense pleasure to present The Margin, the official newsletter of the Manipal Institute of Commerce, Finance and Economics (MICFE), Manipal Academy of Higher Education, Bengaluru.

A vibrant academic institution is defined not only by its classrooms and curricula, but also by the ideas it generates, the conversations it encourages, the achievements it celebrates, and the experiences it creates. The Margin seeks to bring these diverse dimensions of MICFE together in one space. This newsletter is a reflection of our academic and institutional journey. It brings together academic accomplishments, curricular initiatives, student achievements, co-curricular and extracurricular activities, faculty contributions, institutional events, industry engagements, outreach initiatives, and significant moments from the life of MICFE. More importantly, it provides a platform for recognising the enthusiasm, creativity and commitment of our students and faculty.

As we embark on this publication journey, I hope The Margin grows into a meaningful record of our collective progress and a platform that encourages participation, reflection and expression. Every achievement, event and initiative is a part of our institutional story, and every story deserves to be told. I extend my sincere appreciation to the leadership, faculty members, staff and students whose efforts make the academic and campus life of MICFE dynamic and enriching. I also invite the entire MICFE community to contribute to and engage with The Margin as it evolves.

May every edition capture a moment, celebrate an achievement, document an experience, and inspire a new idea.

Warm regards,



Dr. Haresh Kumar Satpathy
Faculty Coordinator

Editor's note

Dear Readers,

It is with great pleasure that I present the inaugural edition of The Margin, the newsletter of The Manipal Institute of Commerce Finance and Economics at MAHE - Bengaluru.

The Margin has been established to serve as a platform for the department to document its activities, highlight student achievements, and share perspectives on academic and professional developments. It aims to keep our community informed and to encourage wider participation in the life of the department.

Each edition will feature reports on events and initiatives, coverage of student and faculty accomplishments, and articles contributed by members of the department. I also hope to include reflections on industry trends and career pathways, so that the newsletter serves both as a record of what has happened and a resource for what lies ahead.

I'd like to thank the faculty for their support, and the students across years who contributed to this edition your work is what makes this newsletter worth reading.
As editor, I want this to be a space that keeps growing, more contributors, better writing, and a newsletter that truly reflects what our department is up to, one edition at a time.

I hope you enjoy reading this as much as I enjoyed putting it together.

Happy Reading!

Sincerely,



Simran Shetty
Editor - in - Chief

Independence Day



15th August 1947 was when a major power shift occurred in India and changed the entire trajectory of our nation. After endless battles and sacrifices the nation went from British ruled India to 'The Republic of India'. While we feel proud of our brave citizens who fought for the freedom we have today, somewhere along the journey we feel like being a part of the movement would have been more impactful.

We can only honour their legacy and remember their sacrifices and carry forward their spirits.

So, every year on the 15th of August, generations have marched with hearts full of pride and respect, not simply to commemorate the day this nation became free, but to remember those who made this freedom possible.

Standing there and being able to represent the department our 1st and 3rd semester students made the entire department proud by securing the 2nd place in the best contingent award at the 2026 Independence Day Parade. The MICFE parade was led by Vuyyuru Meghana under the guidance of Faculty In-Charge Dr. Vishal Soodan and Student Practice In-Charge M. Monish, who coordinated and conducted the practice sessions.



The award itself is more then an achievement, it is a memory that the students and the department can carry with pride. And so, on this Independence Day, MICFE did more than raise the tricolour or participate in a parade. It marched with pride, stood together as one, and added its own small chapter to a story that began generations ago.

Investiture's Ceremony



The Investiture Ceremony was held at the AB-1 Auditorium , formally inducting the student council and club leadership for the academic year [2026-27]. The event marked the beginning of a new term of student leadership and brought the college community together to welcome its incoming office bearers.

The new student council for the upcoming year was introduced by the Student Stewards, Ananya Nagesh and Aditya MR. Badges were then presented to the Council Members and Club Heads symbolising the responsibilities they now carry as representatives of the student body.

The welcoming of a new student council serves as an important tradition in the life of the college, recognising the dedication of students who have stepped forward to lead and serve their peers. The newly appointed members are expected to work closely with the faculty and one another to organise events, support student initiatives, and uphold the values of the institution.

Student Achievements

Newstacular 26'

Aadrin Michael Alex (third semester) was awarded the title of “Best Reporter”, recognising his ability to combine research, questioning, and communication in a demanding journalistic environment. His teammate Abijeet Raghav (first semester) also participated, gaining first-hand experience in a competitive public relations setting.



Participating in Newstacular offered students the opportunity to experience aspects of journalism that go beyond classroom theory. The simulation placed them in situations requiring quick decisions, effective communication, and teamwork, all while maintaining accurate reporting.

On 11 September 2026, Newstacular, the flagship event organised by the PRMC at Symbiosis College, Bengaluru, took the form of a high-pressure press conference simulation focused on investigative journalism, crisis management, and public relations. Participants acted as reporters working with a real-world corporate case study, analysing clues, questioning the Board of Directors, uncovering information, and presenting their findings under pressure.

The event comprised three stages: Clue Quest, Confrontation, and Headline Hustle. These stages assessed participants' research, questioning, reporting, and communication skills.

Aadrin and Abijeet’s participation highlighted the importance of practical experience and hands-on learning in developing skills essential to journalism and public relations. Their achievement was an encouraging sign for MICFE’s Festing team, and the event offered both students an experience that extended well beyond the competition itself.

Student Achievements

Tennis Tournament



The MICFE Boys Table Tennis Team did a remarkable job by bringing home the championship title after participating in the Intercollegiate Tournament.
The team defeated SMI in the semi-finals and MIT in the finals to lift the trophy. With a composed performance and strong determination, they held their nerve and secured a well-earned victory.

The winning team comprised Samarth (7th Semester), Soumyadeep (5th Semester), Nithish (3rd Semester), Preetham (1st Semester) and Harsha Vardhan (1st Semester).
The tournament provided students from various colleges with a platform to interact and showcase their sporting talents. The victory was a proud moment for us as well, especially since students from different semesters came together to represent the college and finish as champions!

Congratulations to the whole team on their well-deserved victory!

Learning Beyond The Classroom

Ideathon



What happens when you give first-year students one day to build a product and one day to sell it?

The Manipal Institute of Commerce, Finance and Economics (MICFE), MAHE Bengaluru, found out at its first Ideathon.

For two days, B.Com first-semester students from Sections A to E worked in 31 teams to take a business idea from concept to market.
This initiative was the vision of Dr. B. R. Santosh, Professor & Head, MICFE & Dr. Haresh Satpathy, Assistant Professor Senior Scale, MICFE. They believe business is best learned by doing it.

How it worked

Day 1: Ideation & Prototyping. Teams left the classroom and searched the campus for materials. In a single day, they designed a product, built a working prototype and made their marketing posters.

Day 2: Pitching & Selling. Teams pitched to a live audience and sold their products to real buyers, testing their ideas against the market.



Learning Beyond The Classroom

Ideathon



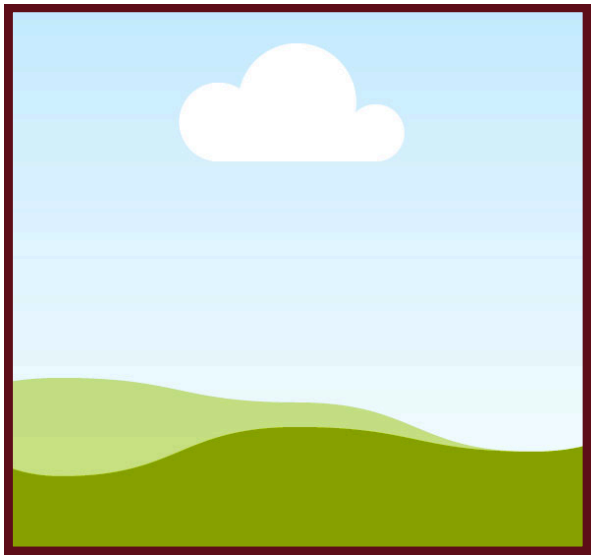


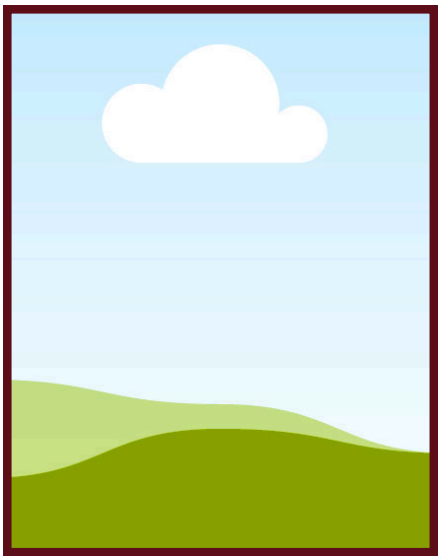


We thank Dr. Muthu Gopalakrishnan for judging the pitches, and Dr. B. R. Santosh and Dr. Haresh Satpathy for their vision and encouragement. We also thank the Class Representatives of all five sections who coordinated the event, and every student who took part with so much energy and creativity.

Moments of
COMMERCIUM 2.0













COMMERCIUM 2.0











COMMERCIUM 2.0 officially commenced with a traditional lighting of the lamp by the esteemed dignitaries present for the occasion. The ceremony featured insightful addresses delivered by Santosh BR (Director I/C) , Dr. Raghavendra Prabhu (Additional Registrar), and Dr. Arjuna (Additional Director), who set an inspiring tone for the events to follow.

Hosted smoothly by Student Stewards Ananya Nagesh and Aditya MR, the inaugural program successfully welcomed participants, faculty, and guests, paving the way for two action-packed days of competition.

COMMERCIUM 2.0

Marqonix -The Marketing Club's The Influence Bureau

Led by event heads Srinidhi Rathod and Anandita Balachander, Marqonix (the marketing club) presented The Influence Bureau on September 24th and 25th, drawing 15 teams and 45 total participants from across Bangalore.



The event began with a two-phase knowledge test featuring rapid-fire trivia and a written quiz. In Round 2, "Campaign and Defense," teams were challenged to design creative campaigns for products bound by strict marketing restrictions, defending their strategies in dynamic head-to-head debates.

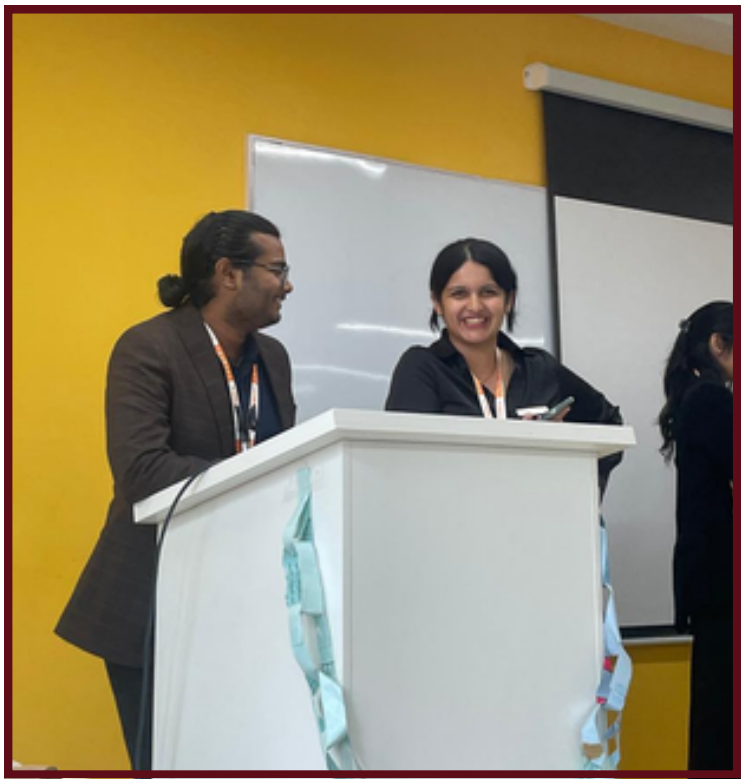


The field narrowed to ten teams for Round 3, a multi-format challenge spanning an overnight segment and live executions of posters, ad scripts, reels, mad ads, and hard sells.

For the final round, "Celebrity PR Crisis," the top five teams navigated real-time crisis communication, defending fictional celebrities in front of a media panel while reacting to unpredictable celebrity behavior. In the end, Christ University (Central Campus) got the winning title, with Christ University (Bannerghatta Campus) securing second-place .

COMMERCIUM 2.0

Student Association for Volunteer Initiatives (SAVI)'s The Draft Office



Organised by the Student Association for Volunteer Initiatives (SAVI), The Draft Office put participants straight into the high-stakes world of HR management during an intense two-day simulation.

Day One kicked off with "HR Power Play," an auction where teams strategically allocated fixed budgets to bid on crucial HR resources and employee profiles.

Next, in "HR in the Headlines," participants faced a simulated press conference, using their newly acquired resources to defend their workplace strategies before a panel of judges.

Day Two opened with "Workplace Warfare", a high-pressure case-study challenge where teams had to maintain composure and analytical clarity despite chaotic live distractions from singing and dancing volunteers.



The competition concluded with "Retention Roulette," where finalists put their negotiation skills to the test, persuading "quitting" employees to stay through win-win solutions.

After four rounds, Jain CMS claimed the trophy, with Kristu Jayanti University taking home the runner-up title.

COMMERCIUM 2.0

Finnova – The Finance Club's War Chest

Organized by Finnova, The War Chest was the finance face-off of Commercium 2026, which brought together 15 ambitious undergraduate teams for an immersive test of financial knowledge, analytical thinking, and strategic decision-making.

Across the competition, participants were tested on their understanding of financial and economic concepts while navigating situations that demand logic, communication, teamwork, and adaptability.

With only 5 teams moving on to the 4th and final stage, the competition was intense in the Mergers and Acquisition





round, where the teams were given a fictional acquisition case.

They had to perform analysis, value the companies, and give a final judgement of whether to proceed with the acquisition, change the structure of the deal, or not to go through with it. The presentations were an admirable show of financial competence and teamwork.

After two days of competition, Christ University Central Campus emerged as the winners of The War Chest, with TAPMI as the runner up.

COMMERCIUM 2.0

Business Quiz

Intelligence Bureau

Intelligence Bureau (Business Quiz), as part of Commercium 2.0, was successfully conducted over two days on 24th and 25th of September, 2026 and witnessed enthusiastic participation from 14 teams. The event was designed to test participants' knowledge of business, finance, economics, corporate affairs, and current affairs through a series of challenging and engaging quiz rounds.

The planning and execution of the event began nearly two weeks in advance, requiring extensive coordination, question preparation, round design, and logistical arrangements. As Event Coordinators, we dedicated significant effort to ensuring that every aspect of the event was conducted smoothly and professionally.

A special mention must be made of our 10 volunteers, whose support and commitment played a crucial role in the success of the event. From participant management and scorekeeping to logistics and technical assistance, their contributions were invaluable.

Following Rounds 1 and 2, 4 teams were eliminated, with 10 teams advancing to Round 3.



The competition became increasingly competitive, and 6 teams qualified for the final stage round. The final round was conducted by our esteemed Quiz Master, Mr. Sridhar HR, whose engaging and gamified approach to quizzing created an exciting and enjoyable experience for both participants and the audience.

After a closely contested finale, Team 018BQD (Prithviraj and Raghavendra) secured First Place from Sheshadripuram College, while Team 010BQ (Rohit and Chandan) secured Second Place from Mount Carmel University.

COMMERCIUM 2.0

Oratoria Club's

High Command : Best Manager

As part of Commercium 2.0, Oratoria Club conducted Best Manager: High Command This event brought together participants for tests of leadership, strategy, decision-making, and crisis management. The event began with 12 participants who were segregated into two teams and had to work together while also showcasing their individual managerial skills.

The participants were tested through multiple rounds the event included real life business situations where participants had to analyse problems, come up with solutions, defend their decisions against each other and adapt to new crises.





As the intensity of the competition increased one of the participant walked out and five were eliminated based on their performance. Only five participants moved on to the next round where their decisions were put under intense scrutiny and one was eliminated. Following this round four finalists progressed to the final stage.

The final round was a stress round, designed to test the participants ability to remain calm without losing their composure and make decisions under pressure. After a closely contested finale, Christ - Bannerghatta Campus became the winner of the Best Manager: High Command event.

COMMERCIUM 2.0

Entrepreneurship Development Club's Black Market Ventures

As part of Commercium 2.0 the Entrepreneurship Club conducted 'Black Market Ventures', a multi-round event designed to test participants strategic thinking, creativity, negotiation skills, and ability to adapt to changing business environments. The event challenged teams to approach business problems like startup founders and develop practical, market-ready solutions.



The competition had four rounds it began with 'Model Revamp' where each team was handed a business and asked to redesign it with fresh ideas and proper financial planning. This round tested how well teams could identify flaws and turn them into opportunities.

Next came the 'Black Market Auction' a round where teams under budget had to bid on odd and unexpected items they then had to turn these products into meaningful additions to their company's business model. This challenge required negotiation skills, smart product development and the ability to think through legal and regulatory issues.

The third round was the 'Overnight Round and Presentation' the teams were given a problem and only a short time to come up with a solution while reacting to sudden shifts in the market.

The final stage was the 'Live Market Validation' which brought teams face-to-face with customers.

Each team had to pitch their idea gather feedback and see if their product truly matched what people wanted. This was the moment to prove whether their solution would stand up in the world.

Ultimately, the winners were announced. Kristu Jayanti University took the first place, represented by Manoj M, Rohit Khadka and Dhisana Rajesh Nair. The runner-up position went to Nitte Meenakshi Institute of Technology with team members Pranathi HL, Atharva Singh Bisht and Vrinda Baral.

COMMERCIUM 2.0

Valorous Club's

Kickoff Clash and Shuttle Shutdown

A football tournament brought around 220 players together; the Valorous Sports Club organised the Kick Off Clash as part of COMMERCIUM 2.0, where each team had a starting 11 and 6 substitutes.

SJU A won the championship after defeating SJU B in the semi-finals, while Jain University finished as runners-up following their semi-final victory over Acharya University. The tournament tested players' agility, teamwork, and strategy. With sportsmanship being evident through every tackle, save, and goal.





The Shuttle Showdown was organised by the Valorous Sports Club, where teams of 2 sliced through powerful smashes, flaunted quick reflexes and intelligent shot placement. It took coordination, communication and tactical awareness for every game.

Reva University secured first place, followed by Christ Central as the runner-up in the men's category.

In the women's category, Reva University again emerged as the winner, followed by Manipal Institute of Liberal Arts, Humanities & Social Sciences as the runner-up.

COMMERCIUM 2.0

GROUP MUSIC



The Reveille

COMMERCIUM 2.0

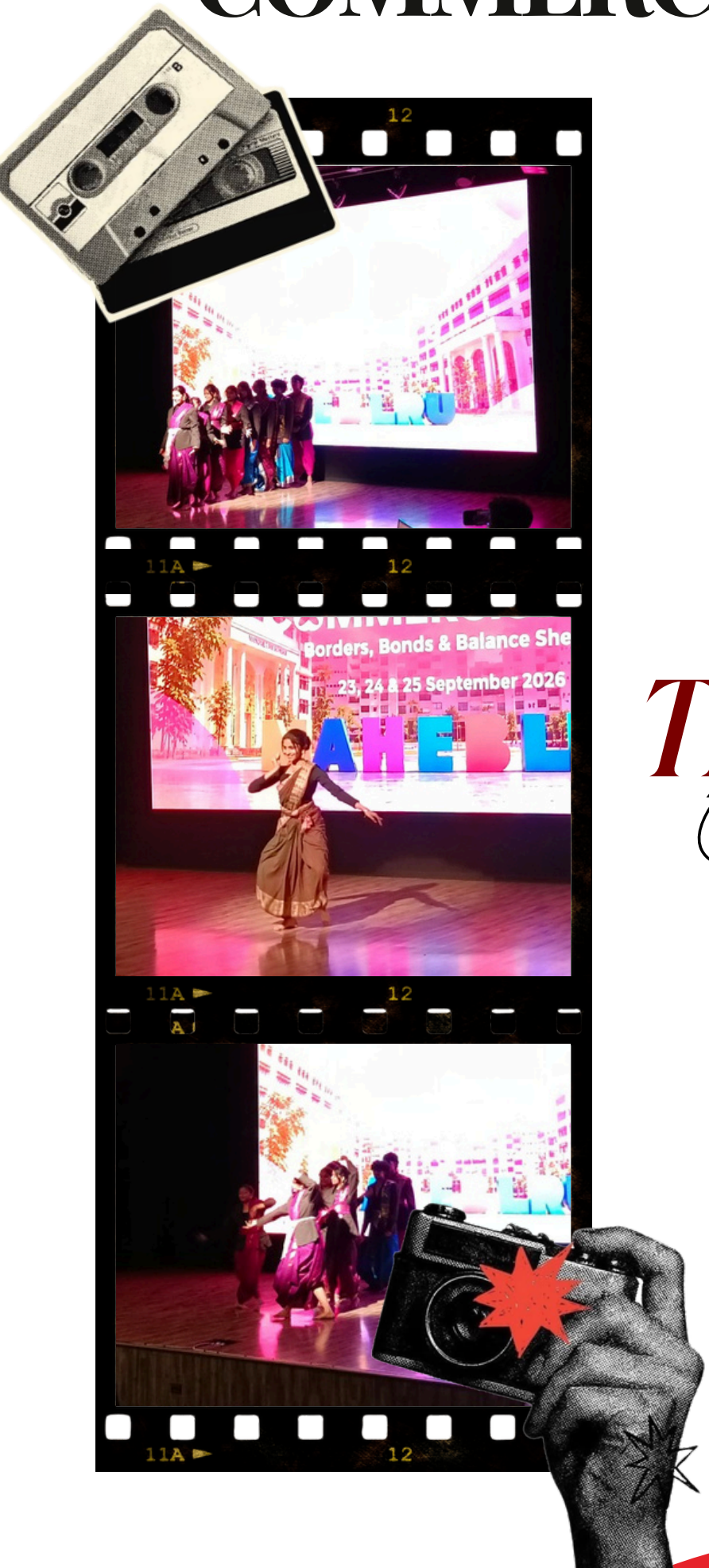
FASHION

Regimental Couture



COMMERCIUM 2.0

GROUP DANCE



The March

MBL 4.0








The fourth edition of the MAHE Ballers League (MBL 4.0) brought intense action, fierce rivalry, and remarkable athletic performance to the court. Following a hard-fought league stage, competition narrowed down as Presidency Hebbal (Pool A), Presidency Kogilu (Pool B), and both Presidency and Claret (Pool C) were eliminated.

In the girls' division, REVA PU and Jain VV dominated their group stages to lock in direct spots in the championship final. Over in the boys' division, DPS South and Claret A finished at the top of their pools, advancing to cross-pool matchups where DPS overcame SJPUC and Claret A defeated Claret B to claim their final spots.

The final matches delivered a thrilling climax to MBL 4.0. In the boys' championship, DPS South put on a masterclass performance to defeat Claret A and take home the trophy, while SJPUC captured 3rd place after a victory over Claret B in the playoff.

In the girls' final, REVA PU delivered a dominant game to claim the title over Jain VV. Outstanding players from the winning teams were honored with the Most Valuable Player (MVP) awards for their dominance and exceptional skills throughout the tournament.

CREATIVE CORNER





Ananya Nagesh - 5th Semester

CREATIVE CORNER





Gopikrishna Premraj - 1st Semester

MEET THE CORE TEAM



Dr. Haresh Satpathy

Faculty Mentor



Simran Shetty

Editor-in-Chief



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THANK YOU

Scan to stay updated!!

